

CMED 2021 Agenda At-A-Glance

November 2nd-4th, 2021 – Virtual Online

(All times are Eastern US Time Zone)

last updated: 9/15/2021

Date	Start	End	Description
TU 11/2	10:00 AM	10:30 AM	Opening and Welcome <i>Brandi Plunkett, Executive Director, Center for Executive Development, Texas A&M University</i> <i>Paul Heroman, Associate Director, Executive Education, Indiana University</i>
	10:30 AM	11:30 AM	Opening Keynote (K1) Trends in Learning and Development <i>Noah Rabinowitz, Chief Learning Officer, Intel</i>
	11:45 AM	12:45 PM	Concurrent Sessions:
	[Voice of the Customer]		(1A) Changing Needs of Large Corporations <i>Panel of L&D Leaders</i>
	[Digital Teaching & Learning]		(1B) Teaching the Google Generation <i>Janet Staker Woerner, PhD, Program Director Professional Development Outreach, University of Wisconsin-Madison</i>
	1:00 PM	1:45 PM	Q&A with Award Nominees
	2:00 PM	3:00 PM	Keynote (K2) Future of Work and Impact of Professional Development <i>Daniel Rundhaug, PhD, Executive Director – IPEX, Davenport University</i>
	3:30 PM	4:30 PM	Concurrent Sessions:
	[Voice of the Customer]		(2A) Changing Needs of Mid-Size and Regional Companies <i>Panel of L&D Leaders</i>
	[Digital Teaching & Learning]		(2B) Effective Business Simulations <i>Roy Hinton, Associate Dean (retired), Executive Education, George Mason University</i>
	5:00 PM	6:00 PM	Networking with the Purpose
WD 11/3	10:00 AM	11:00 AM	Keynote (K3) The Future of Lifelong and Executive Education <i>Andrew Crisp, Cofounder CarringtonCrisp</i>
	11:15 AM	12:15 PM	Concurrent Sessions:
	[Strategies]		(3A) Creating Flexible Learning Solutions <i>Wendy Fritz, Director, Learning Design, Development & Innovation, Continuing Studies, University of Wisconsin-Madison</i>
	[Digital Teaching & Learning]		(3B) Designing Digital Wellness Certification <i>Jessica Scott, Director, PowerED™, Athabasca University</i> <i>Amy Blankson, CEO of Fearless Positivity, Cofounder of the Digital Wellness Institute</i>

Date	Start	End	Description
	12:30 PM	1:45 PM	Partner's Expo
	2:00 PM	3:00 PM	Keynote (K4) Team Dynamics in a Hybrid Workplace Environment <i>Ellen Burts-Cooper, PhD, senior managing partner of Improve Consulting and Training Group</i>
	3:30 PM	4:30 PM	<i>Concurrent Sessions:</i>
	[Strategies]		(4A) Emerging Business Models and Creative Staffing Solutions <i>Panel of Center Leaders</i>
	[Trends]		(4B) Badging and Micro Credentials Trends <i>Peter Janzow, Vice President, Business Development, Credly</i> <i>Stephen Murgatroyd, PhD, Director of Futures Leadership for Change, Collaborative Media Group</i>
	5:00 PM	6:00 PM	Optional Networking
	T H 11/4	10:00 AM	11:00 AM
[Strategies]			(5A) Building Long-Lasting Partnerships with Other Institutions and Providers <i>Panel of Center Leaders</i>
[Trends]			(5B) Evolution of Corporate Learning: How to Meet Needs of Learners <i>Panel of L&D Leaders</i> <i>Facilitator: Erin Erwin, Senior Partner Success Executive, Intrepid Learning</i>
11:15 AM		12:15 PM	<i>Concurrent Sessions:</i>
[Trends]			(6A) New Challenges in Leadership and Management Development <i>Paul Slaggert, Director of Open Enrollment Programs, Executive Education, Kelley School of Business, Indiana University</i> <i>Terry Wolfe, Executive Director, Open Enrollment and Custom Programs, Executive Education, Marshall School of Business, University of Southern California</i>
[Custom Program Development]			(6B) Effective Corporate Education Needs Analysis <i>Tim Ziakis, Director, Higher Education Partnerships, North America, Center for Creative Leadership</i>
12:30 PM		1:00 PM	1:1 Meetings with Mentors
1:15 PM		2:15 PM	<i>Concurrent Sessions in Cohorts:</i>
[Trends]			(7A) Keeping Diversity, Equity, and Inclusion in focus for your Center and Programming in a Post-COVID Marketplace <i>Nicholas Hamilton-Archer, Executive Director of Executive Education, Carnegie Mellon University</i>
[Strategies]			(7B) Effective Approaches to a Long-Term Customer Engagement <i>Panel of Center Leaders</i>
[Custom Program Development]		(7C) AI-Driven Virtual Practice Makes Real Impact <i>Speakers TBA</i>	

Date	Start	End	Description
	2:30 PM	3:30 PM	Keynote (K5) Happiness and the Culture of Abundance <i>Raj Raghunathan, PhD, Professor of Marketing, McCombs School of Business, The University of Texas at Austin</i>
	3:30 PM	4:00 PM	Award Ceremony <i>Conference Awards Committee</i>
	4:00 PM	4:30 PM	Conference Closing <i>Brandi Plunkett, Executive Director, Center for Executive Development, Texas A&M University</i> <i>Paul Heroman, Associate Director, Executive Education, Indiana University</i>